Business Model Canvas Presentation
GRADING RUBRIC

	Poor 1	Fair 2	Adequate 3	Good 4	Excellent 5
PRESENTATION STYLE (40%)					
1. Materials presented in clear, concise, and logical and/or sequential form	1	2	3	4	5
2. Presentation stayed within time frame	1	2	3	4	5
3. Conveyed confidence and professionalism, **including appearance**	1	2	3	4	5
4. Responsiveness to judges/Effectively fielded questions	1	2	3	4	5
5. Stimulated investor interest and/or ability to maintain judge's interest	1	2	3	4	5
Comments/questions:					
VISUAL AIDS (25%)					
1. Clear and readable	1	2	3	4	5
2. Relevant to biz model	1	2	3	4	5
3. Attractive and professional	1	2	3	4	5
Comments/questions:					

	Poor 1	Fair 2	Adequate 3	Good 4	Excellent 5
BUSINESS MODEL (35%)					
1. Clearly stated assumptions/hpotheses?	1	2	3	4	5
2. Identified most crucial assumptions to test first?	1	2	3	4	5
3. Hypotheses tested in a reliable manner? (Number and Quality of tests)	1	2	3	4	5
4. Clearly stated what was learned, how assumption was validated (or not), and what lead to a pviot.	1	2	3	4	5
5. If made, pivot supported by evidence or team failed to pivot when necessary.	1	2	3	4	5
Comments/questions:					

Please use this space to summarize the company strengths and weaknesses and for any aditional comments you wish to offer to the presenters: